

**Darlene Wolnik** is the Research Lead for the Farmers Market Metrics “Indicators for Impact: Farmers Markets as Leaders in Collaborative Food System Data Collection and Analysis” project and primary contact for the nine pilot market sites. She coordinates training and learning opportunities on data collection, analysis, and reporting for project markets both on site and remotely.

Darlene has spent the last 15 years working with farmers, fishers and markets, first as Deputy Director of Market Umbrella in New Orleans, and since 2011, as a consultant for markets and food systems across the U.S. Trained as a community organizer, she has also spent considerable time designing and managing the operations of various retail and hotel companies. She is currently working on various projects including farmers market analysis in MS and NYC, and assisting Vermont Law School’s Center for Agriculture and Food Systems in creating legal resources for farmers and markets. You can find her reports and presentations on her public market website [www.helpingpublicmarketsgrow.com](http://www.helpingpublicmarketsgrow.com) which also includes a link to her popular blog which is updated twice weekly.