

2013

Mississippi Farmers Market

929 High Street • Jackson, Mississippi • Founded in 2006

Open each Thursday and Saturday from 8:00 am to 2:00 pm

Bringing farmers, consumers, and the families together for food and fun at the only state-run market in Mississippi.



Produce sold at the market traveled an average of **62 miles from origin**

That's what we call fresh. Most food eaten in the US has traveled nearly 2,500 miles.

373 varieties of fruits and vegetables available

More fresh choices means healthier communities and healthier soil. Over the past century, more than 90 percent of crop varieties disappeared from America's fields.



Six events were hosted by market staff and volunteers
Educating the community, and building social connections.

137 acres of diversified farmland supported.
America loses an acre of farmland every hour to development.

Of our **119 vendors:**



46% were farmers

The market allows new and small businesses to enter the marketplace.



15% of our farmers were under the age of 35

The average age of American farmers is 57. Farmers markets provide a low-barrier entry point for young and new farmers to build their businesses. Let's grow new MS farmers!

We need **YOU** to help the market thrive in 2014.
Visit us and support your market!

Learn more: msfarmersmarket.org
Let's talk! farmersmarket@mdac.ms.gov

Data on the Mississippi Farmers Market was collected through vendor records and market observation by market staff and volunteers.