

Natalie Roper is an Independent Communications Consultant to the Farmers Market Metrics program. She provides support on design, communication and training support through written and visual presentations, including webinars and reporting.

Natalie has worked extensively with the Farmers Market Coalition in diverse capacities. In addition to her role as communications consultant, she is currently coordinating the programming and evaluation of a national initiative to scale up the Power of Produce program that she developed and piloted in Charlottesville, Virginia. This program is designed to empower kids to make healthy food choices by putting the buying power directly into their hands.

Natalie received a Master's degree in Public Policy and a Bachelor of Arts in American Government and Politics from the University of Virginia.