



National Farmers Market Week Trivia Challenge

During Nat'l Farmers Market Week celebrations, challenge your market-goers and farmers market enthusiasts with a few farmers market trivia questions!

1. How many farmers markets are in the US?

Answer: 8,675 markets

Fun Fact: in 1994, there were only 1,755 markets!

2. True or False: Proximity to farmers markets is associated with lower body mass index.

Answer: True

3. How many years has National Farmers Market Week been celebrated?

Answer: 18 years

4. How many posters were entered in our FMC National Farmers Market Poster Contest this year?

Answer: 98 posters

5. There are ___ times as many farmers over the age of 65 as there are farmers under the age of 35.

Answer: 3.5

6. True or False: Farmers markets provide one of the only low-barrier entry points for new farmers, allowing them to start small as they learn and test the market.

Answer: True

7. True or False: Farmers and ranchers who sell at farmers markets experience lower rates of bankruptcy and farm business failure than growers who market exclusively through wholesale channels.

Answer: True

8. In 2015, how many additional servings of fruits and vegetables were added to SNAP households through Food Insecurity Nutrition Programs (FINI) at farmers markets?

Answer: 16-32 million servings

9. How much money did the \$8 million in SNAP and incentives redeemed through FINI funded farmers markets add to rural economies in 2015?

Answer: \$14.3 million in economic activity (using USDA's SNAP Economic Multiplier)

10. In 1730, city officials of what Pennsylvania city dedicated a 120 square foot lot in the center of the town to be used as a public market place, becoming the first existing US farmers market?

Answer: Lancaster, PA

11. True or False: There are more than 500 resources currently available for download in FMC's Resource Library.

Answer: True

12. How much was spent in SNAP benefits at farmers markets in 2016?

Answer: \$20.2 million

13. What percentage of direct marketing farmers use organic practices to grow and raise food?

Answer: 75%

14. How many SNAP/EBT machines have been distributed through the Free SNAP EBT Equipment Program?

Answer: over 1,425 terminals to markets and direct marketing farmers

15. How many farmers markets are in the Washington DC Area?

Answer: over 174

16. What state has the most farmers markets?

Answer: California

17. What does POP Club stand for?

Answer: Power of Produce Club

18. What state had the first POP Club participating market?

Answer: Oregon

19. In 2016, the USDA reported 8,675 farmers markets are in the U.S. How market farmers markets were in the U.S. in 2000?

Answer: 2,863

20. What president used to shop his local Georgetown market in 1806, stocking up on beef, eggs, and fresh vegetables?

Answer: President Thomas Jefferson

21. How many acres of farmland are lost to development every hour?

Answer: 40 acres

22. According to the most recent USDA Ag Census, 157,000 farmers and ranchers made how much in food sales directly to consumers?

Answer: \$3 billion