



### **National Farmers Market Week Trivia Challenge**

*During Nat'l Farmers Market Week celebrations, challenge your market-goers and farmers market enthusiasts with a few farmers market trivia questions!*

1. How many farmers markets are in the US?
2. True or False: Proximity to farmers markets is associated with lower body mass index.
3. How many years has National Farmers Market Week been celebrated?
4. How many posters were entered in our FMC National Farmers Market Poster Contest this year?
5. There are \_\_\_ times as many farmers over the age of 65 as there are farmers under the age of 35.
6. True or False: Farmers markets provide one of the only low-barrier entry points for new farmers, allowing them to start small as they learn and test the market.
7. True or False: Farmers and ranchers who sell at farmers markets experience lower rates of bankruptcy and farm business failure than growers who market exclusively through wholesale channels.
8. According to the USDA, how many additional servings of fruits and vegetables were added to SNAP households through Food Insecurity Nutrition Programs (FINI) at farmers markets in 2015?
9. According to the USDA, how much money did the \$8 million in SNAP and incentives redeemed through FINI funded farmers markets add to rural economies in 2015?
10. In 1730, city officials of what Pennsylvania city dedicated a 120 square foot lot in the center of the town to be used as a public market place, becoming the first existing US farmers market?
11. True or False: There are more than 500 resources currently available for download in FMC's Resource Library.
12. According to the USDA, how much was spent in SNAP benefits at farmers markets in 2016?

13. What percentage of direct marketing farmers use organic practices to grow and raise food?
14. How many SNAP/EBT machines have been distributed through the Free SNAP EBT Equipment Program?
15. How many farmers markets are in the Washington DC Area?
16. What state has the most farmers markets?
17. What does POP Club stand for?
18. What state had the first POP Club participating market?
19. In 2016, the USDA reported 8,675 farmers markets are in the U.S. How market farmers markets were in the U.S. in 2000?
20. What president used to shop his local Georgetown market in 1806, stocking up on beef, eggs, and fresh vegetables?
21. How many acres of farmland are lost to development every hour?
22. According to the most recent USDA Ag Census, 157,000 farmers and ranchers made how much in food sales directly to consumers?

**See answers and citations on the following pages!**

## Trivia Answers:

1. **Answer:** 8,675 markets (*Fun Fact: in 1994, there were only 1,755 markets!*)
2. **Answer:** True
3. **Answer:** 18 years
4. **Answer:** 98 posters
5. **Answer:** 3.5
6. **Answer:** True
7. **Answer:** True
8. **Answer:** 16-32 million servings
9. **Answer:** \$14.3 million in economic activity (using USDA's SNAP Economic Multiplier)
10. **Answer:** Lancaster, PA
11. **Answer:** True
12. **Answer:** \$20.2 million
13. **Answer:** 75%
14. **Answer:** over 1,425 terminals to markets and direct marketing farmers
15. **Answer:** over 174
16. **Answer:** California
17. **Answer:** Power of Produce Club
18. **Answer:** Oregon
19. **Answer:** 2,863
20. **Answer:** President Thomas Jefferson

21. **Answer:** 40 acres

22. **Answer:** \$3 billion

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