

**2018 Call for Outreach Posters  
National Direct Agricultural  
Marketing Summit  
Sept. 17-18, 2018  
Arlington, VA**

Farmers Market Coalition and National Value Added Agriculture conference invite submissions of Outreach Posters for the 2018 National Direct Agricultural Marketing Summit in Arlington VA from September 17-18, 2018.

The Summit begins on Sept. 17, 2018 (Monday) at 8:30 AM and concludes on Sept. 18, 2018 (Tuesday) at noon. The Summit details and agenda are online at:  
<https://localfoodeconomics.com/agsummit/>.

**Outreach Posters**

Outreach Posters at the Summit will highlight successful farmers' market programs and technical assistance resources available to producers, market managers, and other practitioners involved in direct-to-consumer agriculture. We seek to recognize innovative work taken on by Extension staff, technical service providers, and local food system practitioners. Accepted abstracts will be displayed throughout the Summit, with dedicated Poster Session networking times where poster authors will have the opportunity to present their work to Summit attendees.

**ALL OUTREACH SUBMISSIONS MUST USE THE ATTACHED SUBMISSION FORM.**

Email Outreach submissions to Jeffrey O'Hara, at [Jeffreyk.ohara@ams.usda.gov](mailto:Jeffreyk.ohara@ams.usda.gov) by June 18, 2018. Authors will be notified of acceptance by July 13, 2018.

Accepted posters will be eligible for publication in the proceedings issue of the Journal of Food Distribution Research.

Posters highlighting research should be submitted to the FDRS Call for Research Reports and Updates. Check under "Conferences" at the FDRS website <http://www.fdrsinc.org>. Address and Questions & Correspondence regarding Research submissions to Research VP Dawn Thilmany at the following address:  
[\*\*FDRSVPresearch@gmail.com\*\*](mailto:FDRSVPresearch@gmail.com)

**2018 Summit Submission**  
National Direct Agricultural Marketing Summit  
September 15-18, 2018; Arlington, VA

Complete all sections as indicated and email as MS Word document or pdf file attachment to [Jeffreyk.ohara@ams.usda.gov](mailto:Jeffreyk.ohara@ams.usda.gov), Indicate "Summit Outreach" in the email subject line.

**Submission Deadline is June 18, 2018**

**Title of submission:** \_\_\_\_\_

**Authors of submission: (list all names and affiliations/schools in order they should be published in the program)**

- 1.
- 2.
- 3.
- 4.

**Presenting Author Name:**

**Corresponding Author Name (If different than presenting author):**

**Corresponding Author email address:**

**Author planning to make presentation (must be finalized by August 10, 2018):**

**Abstract:** (300 word maximum. Summary must include significance of technical assistance and/or success stories to enhancing market manager, industry or educator outreach efforts.