GusNIP Farm Direct Technology Manager

About FMC:
The Farmers Market Coalition is a 501(c)(3) nonprofit dedicated to strengthening farmers markets across the United States so that they can serve as community assets while providing real income opportunities for farmers. The mission of FMC is “to strengthen farmers markets for the benefit of farmers, consumers, and communities.”

FMC consists of a small team passionate about supporting markets around the country and their farmers. Because FMC is a remote organization, team members are based throughout the country, collaborating through video chat software and phone meetings often. Staff may be located anywhere that they have sufficient access to internet and phone service, and must be self-motivated and comfortable working independently.

Summary

The GusNIP Farm Direct Technology Manager is a remote, full-time (1 FTE), non-exempt position reporting to the Training & Technical Assistance Director. This position will be responsible for researching and compiling information on technology used at farm direct outlets as it relates to Farmers Market Coalition’s GusNIP Training and Technical Assistance project with the Nutrition Incentive Hub*. The Gus Schumacher Nutrition Incentive Program (GusNIP) is a federal USDA grant program supporting retail outlets with nutrition incentives programs to make fresh fruits and vegetables more affordable for low-income populations. FMC’s work on the GusNIP project revolves around supporting grantees who oversee Farm Direct (FD) retail sites like farmers markets, farm stands, and CSA programs.

This position is contingent on federal funding that is renewable annually.

FMC is a 100% remote organization meaning staff may be based anywhere in the United States.

*The Nutrition Incentive Hub (the Hub) is a new national resource for those working to launch or expand nutrition incentive programs. The Hub is funded through the 2018 Farm Bill and through a cooperative agreement with USDA National Institute of Food and Agriculture (NIFA). As a national coalition made up of partners around the country, the Hub provides training, technical assistance, and evaluation for SNAP incentive and produce prescription programs. The long-term goals of the Hub are to (1) ensure that all Grantees and applicants have access to T&TA resources to support program implementation and development and (2) articulate impact through robust and comprehensive R&E. The NTAE will prioritize efficient use of federal funds, direct-to-consumer marketing, local sourcing, representation of and
capacity building in underserved communities, coordination of key stakeholders, innovation among high-need communities, and seamless benefit redemption technology.

Primary Responsibilities

- Perform audit of technology used by FD sites to process SNAP/EBT and incentives
  - Compile comprehensive list of FD tech providers and equipment available, noting pros, cons, costs, and methods of installation
  - Create easy to use graphic/table of research for FD operators to utilize
  - Assist with dissemination of findings
- Compile, develop, and modify resources and toolkits related to FD tech for FMC’s SNAP Resource Guide
- Gather and answer frequently asked questions around FD tech from grantees
- Assist with fielding grantees technology related questions by referring to appropriate partners or resources created
- Working with GusNIP Project Manager, Topic Experts, and the Research and Resource Associate, produce papers related to SNAP/EBT technology at farm direct outlets.
- Work with FD Tech Affinity group to assess needs, vision, and requirements for new FD tech
- Collaborate with national partners on GusNIP Project to gather resources and research related to FD tech
- Support other available FD technology for data collection and market management
- Other duties as assigned

Qualifications:

- 2-3 years of experience navigating technology as it relates to farm direct outlets, including but not limited to EBT point of sale systems, EBT software apps, sales platforms for pre-ordering direct to consumer goods for FD sites, other Point of Sale (POS) systems, e-incentives, data collection, and reporting.
- Developed analytical skills; proven ability to research, analyze, and present solutions to problems
- Quick learner, with a knack for breaking down complex systems into easy to understand terms, especially as it relates to technology
- Excellent written and verbal communication skills
- Eager to communicate effectively and respectfully to varying audiences and cultures with professionalism and integrity
Flexible and proactive, able to juggle multiple moving pieces of work and handle ambiguity
Organized, strong attention to detail and deadlines; able to work quickly with a commitment to accuracy
Comfortable working independently as well as collaboratively within a team
Passionate about local food, farmers markets, food access, and/or community food systems a plus

Farmers Market Coalition welcomes and supports employees from all backgrounds and believes a diverse workforce enhances our ability to fulfill our mission. We are committed to creating an equitable and inclusive work environment where each employee’s contributions are recognized, valued, and celebrated. Over and above our commitment to nondiscrimination, FMC actively seeks to employ members of the community who have experienced poverty or food insecurity and members of historically marginalized groups including racial and ethnic minorities.

FMC is proud to be an equal opportunity employer. We do not discriminate based upon race, religion, color, national origin, gender, sexual orientation, age, physical or mental disability, or other applicable legally protected characteristics.

Compensation:
$25/hr or commensurate with experience, 40 hrs/week
This position includes paid time off, a monthly health insurance stipend, office stipend, computer supplies, paid travel, and other benefits per the FMC Employee Handbook

TO APPLY:
Submit cover letter and resume using the form on FMC’s employment page: https://farmersmarketcoalition.org/joinus/employment/. Applications due by May 15th.