

# 2020 COVID-19 Pandemic Response Annual Report

## Columbia Farmers Market

Columbia Agriculture Park, 1769 West Ash  
Columbia, MO • Founded in 1980

January 1 - December 19, 2020

Columbia Farmers Market is a year-round producer-only farmers market, with everything produced within a 50-mile radius of Columbia! The market is deeply involved in the community, regularly hosting musicians, artisans, non-profit groups, educational opportunities, and many other special events.



### Learn more at:

[www.columbiafarmersmarket.org](http://www.columbiafarmersmarket.org)

### Stay in touch!

✉ [manager@columbiafarmersmarket.org](mailto:manager@columbiafarmersmarket.org)

🐦 [@comofarmers](https://twitter.com/comofarmers)

📘 [/ColumbiaFarmersMarket](https://www.facebook.com/ColumbiaFarmersMarket)

📷 [@columbiafarmersmarket](https://www.instagram.com/columbiafarmersmarket)



**\$2,122,000** total sales  
estimated during 2020.

*Despite challenges, the market was a significant driver of local economic activity.*



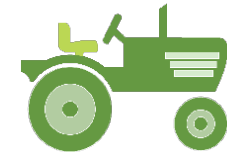
**\$69,620** in SNAP  
federal nutrition benefits  
incentives redeemed.

*Making fresh food available to our neighbors who need it most.*



**71,926** total visitors  
attended the market between  
March and December.

*The market got families local food when the conventional supply chain failed.*



**79** total vendors  
are supported by our  
farmers market.

*The markets allows new and small businesses to enter the marketplace.*



**81** days open  
throughout the COVID pandemic.

*The market was able to keep shoppers, vendors, and staff safe while remaining open.*



**188** cars

on the busiest day of our  
drive through market.  
*Farmers and food producers were able to thrive despite the huge changes.*