Resource Libraries and Hubs

- FMC Resource Library: Resources for farmers market operators collected from across the sector.
- Farm Direct Nutrition Incentives Guide Site: Resources specifically related to nutrition incentives at farm direct sites.
- Farmers Market Metrics: Evaluation resource library and software program
- Local Food Systems Response to COVID: project website listing partner organizations and resource hub
- Farmers Market Legal Toolkit: legal resources, best practice recommendations, and case studies.

Share With Us

- What "hacks," tools, or innovations helped your market succeed in 2021?
- Do you have jobs or events to share in our bi-weekly newsletter?

Updates From FMC

- Farmers Market Support Program Cluster Implementation Update
- FMPP News: Promotion Farmers Market Impacts
- Lessons In Process: What We’ve Learned Supporting the Development of an Anti Racist Toolkit for Farmers Markets
- Communities of Practice: Fostering Communication and Collaboration

Additional Highlighted Resources

- Ongoing COVID Mitigation
  - Indoor Market Operations During a Pandemic
  - Using Budgets To Help Farmers Markets Adapt To COVID-19
- State Funding Resources
  - Practitioner Paper: “State Funding Through the Legislature for Farm Direct Nutrition Incentives”
  - State Funding Round Table (Zoom Recording)
- Additional Incentives
  - Adding Additional Incentives Blog Post
  - Additional Incentives Round Table (Zoom Recording)
- Working with Media
  - Farmers Market Talking Points 2021
- Tech at Farmers Markets
  - Common Mistakes Farmers Market Operators Make when Choosing EBT Devices
  - EBT Technology: Market Discovery Process
  - EBT Technology: Device Category Overview
  - FMC Webinar: Farmers Market-Tested Sales Platforms for Shopper Pre-Orders