



Questions? Send us an email at info@farmersmarketcoalition.org

Stay in the loop: Newsletter – Market Operator Listserv – Facebook – Instagram – Twitter – LinkedIn

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Resource Libraries and Hubs

- [FMC Resource Library](#): Resources for farmers market operators collected from across the sector.
- [Farm Direct Nutrition Incentives Guide Site](#): Resources specifically related to nutrition incentives at farm direct sites.
- [Farmers Market Metrics](#): Evaluation resource library and software program
- [Local Food Systems Response to COVID](#): project website listing partner organizations and resource hub
- [Farmers Market Legal Toolkit](#): legal resources, best practice recommendations, and case studies.

Share With Us

- [What "hacks," tools, or innovations helped your market succeed in 2021?](#)
- [Do you have jobs or events to share in our bi-weekly newsletter?](#)

Updates From FMC

- [Farmers Market Support Program Cluster Implementation Update](#)
- [FMPP News: Promotion Farmers Market Impacts](#)
- [Lessons In Process: What We've Learned Supporting the Development of an Anti Racist Toolkit for Farmers Markets](#)
- [Communities of Practice: Fostering Communication and Collaboration](#)

Additional Highlighted Resources

- Ongoing COVID Mitigation
 - [Indoor Market Operations During a Pandemic](#)
 - [Using Budgets To Help Farmers Markets Adapt To COVID-19](#)
- State Funding Resources
 - [Practitioner Paper: "State Funding Through the Legislature for Farm Direct Nutrition Incentives"](#)
 - [State Funding Round Table \(Zoom Recording\)](#)
- Additional Incentives
 - [Adding Additional Incentives Blog Post](#)
 - [Additional Incentives Round Table \(Zoom Recording\)](#)
 - [Practitioner Paper: "Beyond SNAP: Incentives for WIC Farmers Market Nutrition Program"](#)
- Working with Media
 - [Farmers Market Talking Points 2021](#)
- Tech at Farmers Markets
 - [Common Mistakes Farmers Market Operators Make when Choosing EBT Devices](#)
 - [EBT Technology: Market Discovery Process](#)
 - [EBT Technology: Device Category Overview](#)
 - [FMC Webinar: Farmers Market-Tested Sales Platforms for Shopper Pre-Orders](#)