

The FarmLink software platform for Farmers Markets

- Multi-vendor / multi-buyer platform
- Accommodates both retail and wholesale customer pricing
- Ready to use, self-branded shopping site dressed with your logos
- Administrator can choose shopping times, pick-up times, and surcharges
- Grower managed product listings with photo upload capabilities
- Products can be listed by weight, package, peck, piece, bushel, pallet, whole animal
- Weights can be adjusted by seller or administrator
- Full administrator oversight of product offerings and transactions
- Administrator can suspend, delist, or delete any buyer or seller
- Online sign up feature allows for easy customer and grower sign ups
- Full shopping transparency and traceability both current and historical
- Easy to use shopping menu with photos, product and farm descriptions
- Fully exportable invoice capabilities for buyers and sellers
- Emailing features and capabilities, invoices can be emailed right from the site
- Full accounting data export capabilities in CSV, upload right into quick books
- Product catalogs available for easy export and distribution
- Track log in history and time spent on site for buyers and sellers
- Historical sales data by grower or buyer
- Increased sales for your growers, added convenience for your shoppers

We can set up this shopping feature on your existing website.
Please Contact Quinn for more details

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